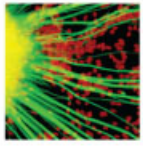


## Stem Cell Awareness Day



**STEM CELL**

OCT  
11TH  
2017

**AWARENESS DAY**

Wednesday, October 11th 2017 marks Stem Cell Awareness Day, which brings together organizations and individuals around the world working to ensure that we realize the benefits of one of the most promising fields of science in our time. The day is a unique global opportunity to foster greater understanding about stem cell research and the range of potential applications for disease and injury.

For the millions of people around the world who suffer from incurable diseases and injury, Stem Cell Awareness Day is a day to celebrate the scientific advances made to-date and be hopeful of what is yet to come.

Research and academic institutions and educators are encouraged to participate by hosting public talks and other activities and events in their community. In particular, we encourage efforts to get stem cell researchers into high school classrooms that day.

Follow events on twitter: [#StemCellAwarenessDay](#)

Visit our [Get Involved](#) page to learn about stem cell research outreach and advocacy all year long

**Questions?** Contact [info@cirm.ca.gov](mailto:info@cirm.ca.gov)

### Lecturer Resources

- Introduction to stem cells lecture, no videos [ppt]
- Introduction to stem cells lecture, with videos [zip] (*Note: this is a large file and may take a few minutes to download*)

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### 2017 Events Calendar

#### California Events

#### [Alliance for Regenerative Medicine, Annual Public Forum](#)

October 5th: 6:00-6:45 PM

- As part of the **Stem Cell Meeting on the Mesa**, the Alliance is hosting a public forum, "TOWARDS A BETTER UNDERSTANDING OF NEUROPSYCHIATRIC DISORDERS: THE ROLE OF SYNAPSES" featuring Speaker and Nobel Laureate Thomas Sudof, M.D.
- Networking event to follow.
- Auditorium at the Sanford Consortium for Regenerative Medicine, 2880 Torrey Pines Scenic Drive | La Jolla, CA 92037

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[CIRM Patient Advocate Event](#) (UC Davis MIND Institute, Sacramento, CA)

**October 10th: 11 AM - 1 PM**

- The California Institute for Regenerative Medicine (CIRM) and UC Davis welcome you to a free patient advocate event about how stem cell therapies are helping patients with unmet medical needs. Stem cell research is now providing cures and life-changing treatments to patients facing a wide array of diseases and disorders. Learn about the exciting progress being made in stem cell research and what it could mean for you, your family and loved ones. This meeting is FREE and open to the public. We hope that you'll join us!
- **RSVP on Eventbrite.**

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**University of California, Irvine**

**October 11th: 2 PM**

- Join the UC Irvine Stem Cell Research Center at their Stem Cell Awareness Day Open House. Learn about the scientific advances being made and see the future of medicine at their public open house including self guided tours, meeting UCI scientists, and lab demonstrations. Tours from 2-3, 3:30-4:30 PM. Registration not required, see **UCI flyer for more details.**

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**University of California, Berkeley**

**October 14th: 9:00 AM - 5:00 PM**

- The UC Berkeley's Student Society of Stem Cell Research (SSSCR) is hosting its **5th annual Stem Cell Conference: Culturing a Stem Cell Community**. This conference aims to bring together different aspects of stem cell research, from science to advocacy, to demonstrate the growth and success of the field.
- **RSVP on Eventbrite** (tickets cost a small fee of \$7 or \$12 including lunch to support the cost of the SSSCR conference)

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**Events set for 2018**

It's never too early to make plans for Stem Cell Awareness Day 2018, October 10th!! Contact us at [info@cirm.ca.gov](mailto:info@cirm.ca.gov) and we'll include your event here.

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**Events for 2016**

**California Events**

**Alliance for Regenerative Medicine**

**October 6**

- **5:45-6:45 pm:** As part of the Stem Cell Meeting on the Mesa, the Alliance is hosting a public forum, "Stem Cells, A History of Freedom, Hope and Reality" featuring Elena Cattaneo of the University of Milan
- Networking event to follow
- Auditorium at the Sanford Consortium, 2880 Torrey Pines Scenic Drive, La Jolla, CA

**University of California, Irvine**

**October 14: 8:30 a.m. - 6:30 p.m.**

- Annual Stem Cell Awareness Day Science Symposium featuring leading scientists leading scientists who are experts in the field of

stem cell science and regenerative medicine. Postdoc and Grad Students are invited present their research and posters at the symposium.

- Attendance is free but **registration** is required.

### **Buck Institute for Research on Aging, Novato**

**October 15: 9:00 a.m. - 10:30 a.m.**

- Learn about the promise of regenerative medicine and California's unique role in moving potential therapies from the bench to the bedside. Meet communicators from the California Institute for Regenerative Medicine (CIRM) and talk to Buck researchers who are involved in stem cell research.
- **RSVP** on Facebook

### **University of California, Berkeley**

**October 15th: 9:00 a.m. - 5:00 p.m.**

- The UC Berkeley's Student Society of Stem Cell Research (SSSCR) is hosting its 4th annual Stem Cell Conference: Culturing a Stem Cell Community. This conference aims to bring together different aspects of stem cell research, from science to advocacy, to demonstrate the growth and success of the field.
- RSVP on Eventbrite (tickets cost a small fee of \$7 to support the cost of the SSSCR conference)

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## **Events for 2015**

### **California Events**

#### **University of California, Riverside**

**October 8: 5:00 p.m. to midnight**

- Three stem cell scientists will be among the several dozen artists, performers and other scientist presenting during the seven-hour "[Long Night of Arts and Innovation](#)."
- The organizers describe it this way: "This evening, Downtown Riverside is alive with the arts and sciences. You will experience exhibits in which the science is so beautiful that it feels like art, and others in which the art is so technical it feels like science."

#### **San Diego State University**

**October 14: 6:00 p.m.**

- A public symposium on the how stem cell research and regenerative medicine is transforming the way doctors treat disease.
- San Diego State University, 5500 Campanile Drive

#### **University of California, Irvine**

The [Stem Cell Research Center](#) at UC Irvine is planning a number of activities at the Sue & Bill Gross Hall on campus:

**October 14**

- High School Tours for Irvine and Tustin school districts
- Open House for the surrounding community, tours **2:00-3:00pm** or **3:30-4:30pm**
  - The self guided tours include opportunities to meet the scientists and lab demonstrations.

Questions, contact [andrea@uci.edu](mailto:andrea@uci.edu)

**October 28**

- 8:30am-3:15pm: Stem Cell Awareness Day Scientific Symposium: "Stem Cells, Skin Cells, Cancer Cells: Basic and Translational Challenges and Opportunities"
- [RSVP by 10/19/15](#)

#### University of California, Berkeley

##### October 17

- 9:00am-5:00pm: Public Symposium, "Culturing a Stem Cell Community"
- Room 245 Li Ka Shing Center on the UC Berkeley Campus
- For more information, visit the [symposium website](#)

#### University of California, Santa Barbara

##### October 14

- Wednesday, October 14th 2015 marks Stem Cell Awareness Day, which brings together organizations and individuals around the world working to ensure that we realize the benefits of one of the most promising fields of science in our time. The day is a unique global opportunity to foster greater understanding about stem cell research and the range of potential applications for disease and injury. UC Santa Barbara researchers participated in the event with local outreach talks in Santa Barbara at the Vista Del Monte Retirement Community, the annual meeting of the UCSB Board of Trustees, and at San Marcos High School. In addition, our latest research was presented at scientific meetings, including the Stem Cell Meeting on the Mesa, the American Association of Blood Banks, and the Alliance for Regenerative Medicine in London. UC Santa Barbara is at the forefront of research in stem cell biology and engineering, with advances being made in understanding molecular mechanisms of stem cell biology, the discoveries of novel biotechnologies, and translation of cellular therapies for ocular disease. For information, please see [www.stemcell.ucsb.edu](http://www.stemcell.ucsb.edu).

#### The Parkinson's Institute

- The research community at the [Parkinson's Institute](#) will post a special edition of "[Alex's Stem Cell Blog](#)"

#### The Scripps Research Institute

##### October 14

- Noon-1pm: A free educational program with short talks on the basics of stem cells, the development of therapies for Parkinson's Disease and Multiple Sclerosis and sports injuries, as well as the perils of stem cell tourism.
- Pizza and Snacks provided
- 3030 Science Park Road, La Jolla, CA
- contact for more information: Estela Aliaga, [ealiaga@scripps.edu](mailto:ealiaga@scripps.edu)

#### Alliance for Regenerative Medicine

##### October 8

- **5:45-6:45pm:** As part of the Stem Cell Meeting on the Mesa, organized in partnership with CIRM, the Alliance is hosting a public forum, "The Promise of Regenerative Medicine: Are We There Yet," featuring Jennifer Elisseeff of Johns Hopkins University
- Networking event to follow
- Auditorium at the Sanford Consortium, 2880 Torrey Pines Scenic Drive, La Jolla, CA

#### National Events

##### Americans for Cures

##### Ongoing

- As part of the group's Proposition 71 "Report Back to the Public" it launched a series of webinars, the first two were held September 28 and 29
- Website: [www.americansforcures.org](http://www.americansforcures.org)

Texas Heart Institute

October 14

- The Texas Heart Institute celebrates Stem Cell Awareness Day: A message from President James T. Willerson
- The Texas Heart Institute will be conducting an online campaign posting educational links throughout the day.

Texans for Stem Cell Research

October 29

**5:00p-10:00p:** In honor of Stem Cell Awareness Day, the Texans for Stem Cell Research will launch a new campaign "Cancer's New Champions" in Austin, Texas at a special launch party and appreciation roast with a mystery honoree.

Zilker Park Clubhouse

Austin, TX

**MOST DAYS WE HONOR  
CELEBRATE THE PAST.**

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**THIS ONE CELEBRATES  
THE FUTURE.**

Photo courtesy of Wyatt McSpadden ©  
Buck Ramsey's Grass, ©2005, Texas Tech University Press.

And we'll be good,  
and we'll be free.  
from "Anthem "  
by Buck Ramsey



**OCTOBER 14, 2015**  
**WORLD STEM CELL AWARENESS DAY**  
**The World As We Know It Is About To Change.**



**#STEMCELLDAY**

**WWW.TXSTEMCELL.ORG**

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## International Events

### International Society for Stem Cell Research (ISSCR)

#### October 14

- The ISSCR will host a special edition of its podcast series with University of California, Davis, researcher Paul Knoepfler answering questions from the public.

#### October 1-14

- Social Media Campaign: In conjunction with Cell Press, the ISSCR is encouraging stem cell researchers to post brief statements or videos explaining why they chose the profession and what excites them about it.
- Use hashtag: **#AStemCellScientistBecause**
- Website: [www.isscr.org/home/about-us/stemcellawareness](http://www.isscr.org/home/about-us/stemcellawareness)

### Cell Stem Cell Journal

- In the October issue of *Cell Stem Cell*, the journal will run a "Voices" article as part of the **#AStemCellScientistBecause** campaign featuring the first authors of the papers in that issue describing their reasons for being a stem cell scientist, as well a web page featuring contributions from these and other authors in the issue.
- The journal will also be updating a web page it developed last year providing public access to articles covering ethical, legal and social implications of stem cell research: [www.cell.com/cell-stem-cell/collections/public-awareness](http://www.cell.com/cell-stem-cell/collections/public-awareness)

## Canada

### Center for Commercialization of Regenerative Medicine and the University of Toronto

#### October 5-November 12

- **9am to 6pm daily:** Free museum exhibit "Super Cells: The Power of Stem Cells" immerses children in the world of cells through interactive displays.
- MaRS Building Atrium 101 College Street, Toronto

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## Events from 2014

### California

#### THE SCRIPPS RESEARCH INSTITUTE

The Scripps Research Institute Center for Regenerative Medicine will hold a public forum on stem cells and their use in understanding and treating disease. The event will take place October 8th from 2:00pm-3:00pm at 3030 Science Park Road, 2nd floor conference room. Refreshments will be served after the talks. For more information please contact Suzanne Peterson at [suzanne@scripps.edu](mailto:suzanne@scripps.edu).

#### STEM CELL MEETING ON THE MESA, LA JOLLA

SCMOM Public Forum October 8, 5:30-7:30 at the Sanford Consortium for Regenerative Medicine in the Duane J. Roth Auditorium, 2880 Torrey Pines Scenic Drive, La Jolla. It will feature a talk by Dr. Carl June of the University of Pennsylvania focusing on his groundbreaking advances modifying cells with gene therapy to treat cancer and HIV.

#### UNIVERSITY OF CALIFORNIA, IRVINE

The Stem Cell Research Center is planning a number of activities October 8 and 9 at the Sue & Bill Gross Hall on campus.

##### October 8

8:30-11:00: introduction to stem cell tours for high school and college students

11:00-1:00: Open House for the UC Irvine campus and surrounding community

6:00: Keynote Address by CIRM President and CEO Randall Mills

##### October 9

8:30-5:00 Science Symposium [rsvp andrea@uci.edu](mailto:andrea@uci.edu)

#### UNIVERSITY OF SOUTHERN CALIFORNIA

USC Stem Cell will be hosting an open house reception October 8 from 4:00-6:00 at the Broad CIRM Center for Regenerative Medicine and Stem Cell Research, 1425 San Pablo Street, Los Angeles. There will be poster presentations, exhibits of stem cell images and tours of the research facility along with refreshments.

#### UNIVERSITY OF CALIFORNIA, DAVIS

Stem Cell Awareness Day public symposium, October 1, 5:30-7:00, UC David Health System, Education Building, room 1222, 4601 X Street, Sacramento. The symposium will feature talks by CIRM board chair Jonathan Thomas, leadership of the UC Davis system, and three physicians with active stem cell clinical trials. For more information call: 916-703-9302

#### UNIVERSITY OF CALIFORNIA BERKELEY

"Culturing a Stem Cell Community," a conference hosted by the UC Berkeley Student Society for Stem Cell Research, will feature talks by industry scientists, clinical study principal investigators and patient advocates, as well as student poster presentations. Saturday, October 4, 2013, 10:00AM-5:00 PM, Li Ka Shing Center, UC Berkeley campus. For a full list of speakers please visit: <http://outreachcalssscr.wix.com/conference#!program/ctlb>

### United States

#### UNIVERSITY OF WISCONSIN

September and October are shaping up to be UW-Madison's busiest months ever for stem cell outreach. Two recent stem cell forums on campus attracted nearly 900 people to hear talks by some of UW-Madison's leading researchers in stem cell and regenerative medicine. The Morgridge Institute for Research and Stem Cell & Regenerative Medicine Center hosted Stem Cell Research at UW-Madison: "Where it Began, Where We're Going" on Sept. 30.

The School of Medicine and Public Health, as part of its Mini Med School Series, hosted "Regenerative Medicine: From Stem Cells to Organs" on September 18.

This fast-paced program shared the latest in stem cell and regenerative medicine research at UW-Madison as presented by six SCMRC faculty: Tim Kamp, Sean Palecek, Bill Murphy, Jamie Thomson, Sam Gubbels and Amish Raval. The Wisconsin Science Festival October 17-18 will feature hands-on stem cell outreach to hundreds of families visiting campus.

## **TEXAS HEART INSTITUTE**

The Texas Heart Institute (THI) Stem Cell Center team is observing Stem Cell Awareness Day and will be at CHI St. Luke's Health-Baylor St. Luke's Medical Center in the Bertner Café (level B-1) on Wednesday, October 8th between 10:00 am - 3:00 pm. If you are in the Texas Medical Center, stop by the THI table for valuable information about stem cells. The research team will be available to discuss clinical trials and answer questions about adult stem cell research at THI.

## **International**

### **CELL STEM CELL JOURNAL**

In the spirit of Stem Cell Awareness Day to stimulate further discussion the editors of Cell Stem Cell posted a collection of free articles covering ethical, legal, and social implications of stem cell research on the journals home page. <http://www.cell.com/cell-stem-cell/collections/public-awareness>. The 19 articles cover topics ranging from paying for egg donors and donation of embryos for research, to political controversies and regulation of therapies.

### **INTERNATIONAL SOCIETY FOR STEM CELL RESEARCH**

The ISSCR will host a *Stem Cells in Focus* webcast entitled "The Science of Regenerative Medicine" presented by Ben Paylor of the Canadian Stem Cell Institute, October 8 at 12:00-12:45 EDT (USA) on the ISSCR Connect platform. Anyone can create a free account on this platform and watch the webcast live or on-demand from the archive the following day. <http://www.isscr.org/visitor-types/public>

### **CENTRE FOR COMMERCIALIZATION OF REGENERATIVE MEDICINE**

The CCRM in Toronto, Canada, is holding a Café Scientifique titled "Bigger, Better, Faster, Stronger—Are Stem Cells the Answer?" October 2, 5:30-7:30 at the Hard Rock Café, 279 Yonge Street. Reservations through EventBrite: [www.eventbrite.com](http://www.eventbrite.com)

### **SMART CELLS**

This umbilical cord blood storage company in the United Kingdom will be hosting radio interviews with experts in the storage and use of cord blood on October 8. Prior to that date they will be distributing video new releases to media outlets to raise awareness of cord blood stem cells.

### **DEUTSCH-AMERIKANISCHES INSTITUT HEIDELBERG (DAI)**

Members of the public, teachers and schools students are invited to the launch of EuroStemCell's new dynamic film about stem cells. Produced by award winning science documentary makers, in collaboration with stem cell scientists, this engaging film creates a new perspective on this topic.

How do our blood, skin and muscle cells get such different abilities and shapes? What controls this process? Stem cell scientist Thomas Graf and his team accompany viewers on a journey through today's research and into the cell itself. A fascinating insight into how specialised cells develop from stem cells, and how researchers are finding ways to change a cell's fate, transforming it from one type into another.

The DAI will be showing a screening of a movie about Cell Fate on Sunday October 12, 6:00pm-8:00pm. The film screening will be followed by discussion with Thomas Graf. Admission is free. For more information please contact: [events@embl.de](mailto:events@embl.de) or visit: <http://www.eurostemcell.org/story/making-cell-fate-journeys-specialisation>.

### **MUSEUM OF NATURE AND SCIENCE IN SHERBROOKE, QUEBEC**

As part of the first leg in an international tour, the Super Cells: The Power of Stem Cells exhibit is open to the public at the Museum of Nature and Science in Sherbrooke, Quebec through the month of October and until January 5, 2015. Animations, touch-screen displays, videos and stunning images are part of the colourful exhibit. Each of the four sections has a specific area of focus, whether introducing



the concept of a cell, to explaining how stem cells form the body from fertilization to birth and beyond, to showing where stem cells live in the body's tissues and organs. One of the largest sections is a small replica of a lab, where visitors can see how stem cell research is done, what challenges exist, and what kinds of cutting edge discoveries are being made across the globe.

The exhibit was produced by the Stem Cell Network and realized by the Sherbrooke Museum of Nature and Science, in partnership with the California Institute for Regenerative Medicine, the Centre for Commercialization of Regenerative Medicine, and the UK's Cell Therapy Catapult, and with contributions from EuroStemCell. Additional background on the Super Cells exhibit is available at: [supercells.ca](http://supercells.ca)

## **STEMCELLTALKS SCHOOL PRESENTATIONS IN TORONTO, ONTARIO, CANADA**

The successful StemCellTalks high school outreach program continues in 2014-15 with events planned in six Canadian cities. In recognition of Stem Cell Awareness day, 18 class presentations in six Toronto area schools are planned, reaching a total of 450 students in grades 10-12. More information at <http://www.explorecuriocity.org/Community/Symposia/StemCellTalks.aspx>

## **Events from 2013**

### **California**

#### **California Institute for Regenerative Medicine**

California's stem cell agency has coordinated getting the researchers it funds at institutions around the state into high school classrooms October 8. They will deliver guest lectures to more than 75 classes that day in cities up and down the state. The agency expects to reach nearly 3,000 students that day.

#### **University of California, Los Angeles**

On October 22. UCLA will be hosting "Transforming Medicine: An Evening with UCLA Stem Cell Scientists." The event begins at 6:30 and will be at the UCLA Ronald Reagan Medical Center, Tamkin Auditorium [B-130], 757 Westwood Plaza, in Los Angeles. Speakers will include: Daniel Geschwind, Donald Kohn, and Antoni Ribas, as well as CIRM chairman Jonathan Thomas. A reception will follow. Please RSVP to [bscrc@mednet.ucla.edu](mailto:bscrc@mednet.ucla.edu)

#### **Sanford Consortium for Regenerative Medicine**

On October 8 the San Diego consortium will host more than 200 high school students for an overview presentation on stem cells, discussion of the path to careers in stem cell science and laboratory tours.

#### **Scripps Research Institute**

Scripps will be hosting a public talk and question-and-answer session on stem cell research in Parkinson's Disease October 2 from 2:00-3:00. It will be at 3030 Science Park Road, 2nd floor conference room. Refreshments will follow the talk. For more information contact Suzanne Peterson at [Suzanne@scripps.edu](mailto:Suzanne@scripps.edu).

#### **San Diego State University**

SDSU will be hosting the campus community as well as the surrounding neighborhoods for a symposium on October 2, at 5:30 pm in the Shirley BioScience Center at 5500 Campanile Drive.

Speakers include: Ralph Feuer on influences of virus on stem cells, Suzanne Peterson on stem cells and Parkinson's disease, and two alumni from the SDSU/CIRM Bridges program that provides stem cell research internships for undergraduates. Nick Glembotski will discuss how stem cells are helping treat osteoarthritis and Susanne Montag will talk about research on endangered species being conducted at the San Diego Zoo.

#### **University of Southern California Stem Cell Division**

USC will be hosting a Stem Cell Social Friday October 25 from 3:30 to 5:00 at the Eli and Edyth Broad CIRM Center for Regenerative Medicine and Stem Cell Research, 1425 San Pablo Street, Los Angeles, in the first floor lobby. Researchers, clinicians and the public are invited to view research posters and mingle with the USC stem cell faculty.

USC's Stem Cell Tuesday Seminars during October will feature the following guest speakers at noon:

All are open to the public at the Broad Center at 1425 San Pablo Street, Los Angeles in the 1st floor seminar room.

#### **University of California, Irvine, Stem Cell Research Center**

The UCI Center will host an open house October 2 from 1:00 to 3:00. Members of the UCI campus, patient groups and the local community are welcome. They will offer lab tours, a "meet the scientist" session, viewing of posters from young researchers, and brief talks by Sidney Golub, director of the center and others. Refreshments will be served. The Center is in the Sue and Bill Gross Hall at 845 Health Sciences Road on the UCI campus. For more information call 949-824-9621.

#### **University of California, Davis**

On September 26, stem cell scientists from Davis staffed a table at the community Farmers Market highlighting ongoing and planned clinical trials at the campus.

#### **University of California, Berkeley**

"Culturing a Stem Cell Community," a conference hosted by the UC Berkeley Student Society for Stem Cell Research, will feature talks by industry scientists, clinical study principal investigators and patient advocates, as well as student poster presentations. Saturday, October 12, 2013, 9:00AM-5:00 PM, Li Ka Shing Center, UC Berkeley campus. For a full list of speakers and poster presenters visit: [outreachcalssscr.wix.com/conference](http://outreachcalssscr.wix.com/conference)

Tickets are available at: <http://www.eventbrite.com/e/accelerating-cures-in-our-community-tickets-6892113497?aff=estw>  
Or call 314/993-1900

#### **Maryland Stem Cell Research Fund**

The MSCRF will be hosting The Sickle Cell Summit: Sickle Cell Disease in Maryland, How Can we Optimize Therapy and Care? on September 24 at the Baltimore Washington International airport Marriott in Linthicum Heights Maryland. It will feature panels on research, including stem cell approaches, and on prevention and advocacy. For more information and to register: <http://www.msccrf.org/content/events/other.cfm>

#### **University of Wisconsin**

University of Wisconsin will be presenting an interactive exhibit from now through the fall semester at the Wisconsin Institutes for Discovery, 330 N. Orchard St., Madison, WI. The Exhibit is titled "Exploring solutions for Parkinson's Disease.

At the same venue, UW's stem cell researchers will participate at Saturday Science Discovery on October 5 from 10:00 to noon. Saturday Science at Discovery is a monthly series that consists of free science exploration and education programs aimed at families and learners of all ages. More information is available on their website.

#### **Texas Cures Education Foundation**

The foundation is promoting Stem Cell Day events around the world on its homepage.

#### **International**

##### **Brazilian Association for Cellular Therapy (ABTCEL)**

ABTCEL will host the symposium "Stem Cells: From quality control to novel derivation procedures" for the research community in Brazil. The October 17-19 event will take place at the Hotel Atlantico Buzios in Rio de Janeiro.

##### **Canadian Stem Cell Network**

##### **Till & McCulloch Meeting**

The network is hosting this year's Till & McCulloch Meetings October 23-25 at the Fairmont Banff Springs Hotel in Banff Alberta. The meetings are designed for stem cell scientists, clinicians, bioengineers, ethicists and representatives from industry and government. More information is available on their website.

##### **StemCellShorts video launch**

StemCellShorts is a series of animated short videos, each under two minutes, that introduce basic concepts in stem cell research. The first three videos, supported by a public outreach grant from Canada's Stem Cell Network, will be released in fall 2013, with an additional five videos currently in production.

## StemCellTalks

StemCellTalks is an outreach initiative established to facilitate knowledge transfer between academia and high school students pertaining to the science and practical ethics of stem cells. StemCellTalks volunteers will be speaking to high school students in 6 cities across Canada as part of Stem Cell Awareness Day. Please visit [www.stemcelltalks.ca](http://www.stemcelltalks.ca) to learn more.

## Irish Stem Cell Foundation

The Foundation will conduct a sponsored national media campaign through radio, TV and print highlighting how to get accurate stem cell information and avoid potential dangers of stem cell tourism. A key issue remains Ireland's comparative underdevelopment of stem cell legislation and we shall discuss the negative implications of this on the regenerative medicine sector in Ireland. The Foundation will also issue a press release reminding Government of its promise to introduce legislation in the lifetime of the current Government.

On October 2, in association with the One Health Society, the Irish Stem Cell Foundation will conduct a public session at University College Dublin on the state of the art of stem cell research globally from both a scientific, medical and financial perspective. More at [www.irishstemcellfoundation.org/](http://www.irishstemcellfoundation.org/)

## EuroStemCell

This partnership of over 90 European stem cell labs was created to coordinate engagement with the public about stem cell research. Its members will be actively talking about Stem Cell Day on social media.

- **5:45-6:45pm:** Public forum, "The Promise of Regenerative Medicine: Are We There Yet," featuring Jennifer Elisseeff of Johns Hopkins University
- As part of the Stem Cell Meeting on the Mesa, organized in partnership with CIRM, the Alliance is hosting a (networking reception to follow) Auditorium at the Sanford Consortium 2880 Torrey Pines Scenic Drive, La Jolla, CA
- **October 14** webinar
  - The ISSCR will host a [special edition of its podcast series](#) with University of California, Davis, researcher Paul Knoepfler answering questions from the public.
  - In conjunction with ISSCR, the [Cell Stem Cell journal](#) is encouraging stem cell researchers to post brief statements or videos explaining why they chose the profession and what excites them about it. Use hashtag: **#AStemCellScientistBecause**
  - October 1, Philipp Kaldis, of the Institute of Molecular and Cell Biology in Singapore
  - October 15, Andrew Brack of Harvard and Massachusetts General Hospitals
  - October 22, Su Guo of the University of California, San Francisco
  - October 29, Richard Harland of the University of California, Berkeley
- Sept 27: Online launch of "What is a stem cell?" animated short video on Signals Blog
- October 11: Online launch of "What is an embryonic stem cell?" animated short video on Signals Blog
- October 25: Online launch of "What is an induced pluripotent stem cell?" animated short video on Signals Blog
- Twitter: <https://twitter.com/eurostemcell>
- Facebook: <https://www.facebook.com/eurostemcell>

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Source URL: <https://www.cirm.ca.gov/our-progress/stem-cell-awareness-day>