

Communications Subcommittee Mission Statement

As a state agency, CIRM takes its responsibility seriously to educate the public about the programs that impact the people of California and to engage and inform them about participating in clinical trials and other scientific endeavors that CIRM supports.

The Communications Subcommittee shall advise on communications with the public, to help guide best practices. It will also provide recommendations to ensure effective, linguistically and culturally appropriate delivery of information to California's diverse audiences in an inclusive and equitable manner.

To fulfill this mission the Subcommittee will:

- Ensure its findings are communicated to the public.
- Share public feedback with the Board.
- Meet quarterly.
- Report to the Board at least twice a year.