

Communications Subcommittee Mission Statement

As a state agency, CIRM takes its responsibility seriously to educate the public about the programs that have their impact on the lives of the people of California. The Communications Subcommittee shall be responsible for overseeing communications with the public, helping guide best practices, and providing recommendations to ensure effective, linguistically and culturally appropriate delivery of information to California's diverse audiences in an inclusive and equitable manner. The Subcommittee shall meet at least twice a year to assess progress towards achieving the goals agreed upon for the Communications Team.