


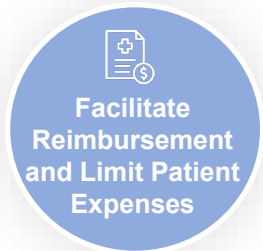
Real Life™

CIRM Medical Affairs & Policy Update to AAWG
Sean Turbeville, PhD
February 7, 2023

CIRM
CALIFORNIA'S STEM CELL AGENCY

- Provide an update on the most recent Inland Empire Community Care Centers of Excellence (CCCE) Listening Session (University of California, Riverside)
- Give an update to the Roadmap for Access and Affordability

 **DELIVER A ROADMAP FOR ACCESS AND AFFORDABILITY OF REGENERATIVE MEDICINE FOR ALL CALIFORNIA PATIENTS**



Patient Support Services
Alpha Site Coordination and Alignment
Patient Navigator at CCCEs
Coverage Analysis, Insurance Support, Co-Pay Assistance, Access and Appeals

Engagement with Payers
Performance-Based Models
Introduce New Payer Mechanisms for Orphan Products
Risk Pools/Coalition Partners

Creation and/or endorsement of new State policy for C&G
Treatment across state lines
Inpatient vs. Outpatient reimbursement
Align to Gov Plan on Office of Health and Affordability

Alpha Clinics and CCCE
Patient and post-marketing Registries, RWE, HEOR
Accelerate Advocacy at community level; Medical Education
State and Federal authorized treatment centers

A series of regional meetings to inform the CCCE concept plan

- Understand the capacities of regional providers to support clinical research
- Identify workforce training needs to support patients in regenerative medicine
- Identify opportunities to partner with community-based organization

Overarching themes from session:

- Clinical research for “experimental” treatments is a stretch for populations that experience a primary care deficit (particularly in pediatrics)
- Engagement efforts need to build relationships and trust (relational not transactional / paternalistic)
- Create opportunities for innovative communications (comic books, video, etc.) involving younger generations, youth/student clubs or CBOs
- Provide resources of clubs, CBOs etc. to support engagement activities

Clinical Readiness

Fresno

- Context: Community Cancer Center
- High-capacity center for oncology, SCD and other conditions
- Focus on ways a CCCE can perform pre- and post-treatments in the local community
- Technical assistance and training in cell / gene therapy clinical operations is a need
- Alpha Clinic collaboration valuable

Inland Empire

- Context: UCR Center for Healthy Communities
- High-capacity center for community-based participatory research
- Focus on ways the local community can inform design of clinical research programs (CBPR)
- Resources available to CBOs to support “trust-building” engagement activities
- Patient assistance should include subsidies for initial physician consultation



- Work with medical associations
- Disseminate knowledge through grand rounds and continuing education
- Peer to peer networking preferred to residency programs (time / professional constraints)
- Train-the-trainer programs are valuable

- Career paths need to be clear and compelling
- Literacy and understanding should be developed in early educational curricula
- Community Health Workers (Promotores de Salud) are potential messengers
- Workforce needs to be a reflection of the population


Access & Engagement

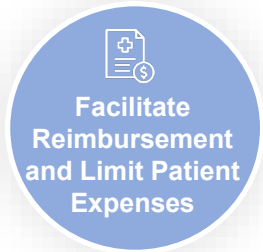
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- Young professionals in the community as messengers
- Community leaders and elected officials knowledgeable
- Use local “entry point” places that are familiar to audience
- Train-the-trainer programs are valuable

Inland Empire

- Resources for student clubs and youth organizations to conduct engagement activities
- Make engagement activities rewarding for the messenger
- Foster innovation in communication format (multi-media)
- Tailor message and format (segment) towards the audience

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- CCCEA requires Medi-Cal-managed care providers to inform enrollees of their eligibility for enhanced optimal care for patients
- Ensures primary care doctors in contact with managed care providers will inform enrollees with any information they need to decide between relevant treatment options
- Decisions to approve, deny, or modify a patient's request for optimal care are made within a 72-hour window to shorten time between diagnosis and treatment

Opportunities

- Grants to fund HCP education initiatives to understand California Cancer Care Equity Act
- Opportunity to engage and partner with MediCal
- Alpha Clinics could play a role in coverage analysis and patient treatment
- Patient Support Services could be a source of information for primary care doctors and patients

Thank you and Discussion