

CIRM Communications Subcommittee Mission Statement

[Approved May 2nd, 2022](#)

As a state agency, CIRM takes its responsibility seriously to educate the people of California about the programs that impact them, and to engage and inform them about participating in clinical trials and other scientific endeavors that CIRM supports.

The Communications Subcommittee shall advise on communications with the people of California to help guide best practices. It will also provide recommendations to ensure effective, linguistically and culturally appropriate delivery of information to California's diverse audiences in an inclusive and equitable manner.

To fulfill this mission the Subcommittee will:

- Ensure its findings are communicated to the People of California.
- Share public feedback with the Board.
- Meet quarterly.
- Report to the Board at least twice a year.