CIRM
CALIFORNIA INSTITUTE FOR REGENERATIVE MEDICINE

Clinical Network Community Outreach

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Agenda

1. Clinical Network Overview
2. CCCE Outreach Models
3. Alpha Clinic Outreach Models
4. Network Opportunities

Patient Access

Putting clinical trials within reach

- **9 Alpha Clinics**: Deliver cell and gene therapies and clinical trials across California AMCs
- **4 Community Care Centers of Excellence**: Bring clinical trials and commercial therapies closer to where people live
- **Patient Support Program**: Supports Californians participating in CIRM clinical trials



Alpha Clinics

CIRM's Alpha Clinics are composed of **9 leading California academic medical centers**:

- World-class medical facilities accelerating delivery of cell & gene therapies
- Promoting patient access through patient engagement & outreach
- Current Alpha Clinics Awards Launched in February 2023

CIRM ALPHA CLINICS NETWORK

Cedars Sinai

City of Hope

UCDAVIS HEALTH | Alpha Stem Cell Clinic

Stanford MEDICINE

Alpha Clinic
UCSF
University of California San Francisco

UCLA Health
Alpha Clinic

UCI Alpha Clinic

USC+CHLA Alpha Clinic

UC San Diego
SANFORD STEM CELL INSTITUTE
Sanford Stem Cell Clinical Center

Community Care Centers of Excellence (CCCEs)

CIRM's Community Care Centers of Excellence composed of 4 **California regional medical centers**:

- Expand reach of clinical trials and commercial therapies in Northern, Central, and Southern California
- Deliver CGTs in in-patient and out-patient settings
- Partner with community-based organizations (CBOs) to expand access to underserved and rural communities
- Three CCCE Awards Launched in March 2026, Enloe pending award launch

SoLA CCCE
A Program of THE LUNDQUIST INSTITUTE

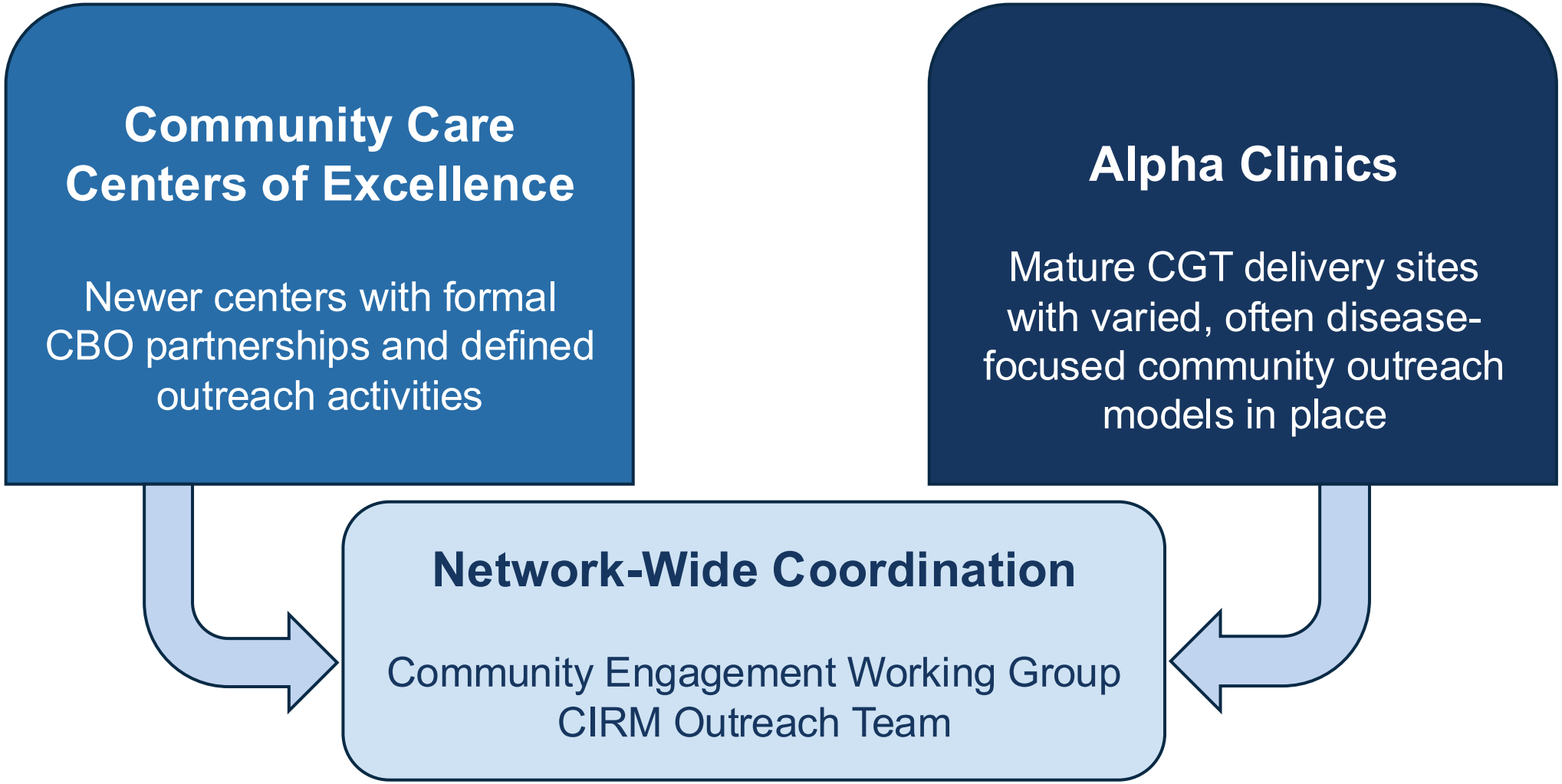
LOMA LINDA UNIVERSITY
Cancer Center

COMMUNITY MEDICAL CENTERS

ENLOE HEALTH

CIRM

Community Outreach Across CIRM Clinical Network



Community Care Centers of Excellence Outreach Model

Consistent Structure/Function Expectations Across CCCEs

- **Structure:** Each CCCE establishes partnerships with one or more Community Based Organizations

- **Core Functions incorporated in Project Milestone:**
  - Outreach to Local community in collaboration with CBO
  - Train Community Health Workers/Promotoras in regenerative medicine
  - Patient Navigator on CCCE staff trained in regenerative medicine
  - Community Advisory Boards to inform clinical practice and patient recruitment
  - Patient referral pathways with FQHCs, VA Medical Centers, and Alpha Clinics

- **Shared Responsibility for Development of Metrics and Evaluations**

FQHC – Federally Qualified Health Centers, VA – Veterans Affairs

Community Health System Fresno

Community Organization Partner: Blood Cancer United

- Community provider & promotora engagement on blood cancer therapies and trials
- Tabling at local community events
- Development of outreach campaigns for referral partners
- Patient-facing financial assistance navigation and referral programs

CCCE Outreach Functions

- Dedicated patient navigator on staff
- Quarterly advisory board meetings: trials, community needs, patient outreach materials
- Patient referral network includes United Health Centers, Greater Fresno Health Organization, Central Valley Indian Health, Fresno Center, etc., to engage diverse patient communities
- Fresno HOPE partnership for wraparound patient assistance services

Loma Linda University

Community Organization Partner: El Sol & Cedars Sinai Community Outreach & Engagement

- Community Health Worker/Promotora training and community deployment
- Tabling at local community events
- Training LLU Community Outreach Team

CCCE Outreach Functions

- Train CHWs/Promotoras in regenerative medicine via El Sol Partnership
- Community Scientist Advisory Group – Community engagement on Clinical protocol & outreach materials, enrollment & retention strategies, trial enrollments.
- Referral network of FQHCs & VA partners with warm handoff to CHWs, patient navigators

The Lundquist Institute

Community Organization Partner: RFK Institute, South Central Prevention Coalition, Axis Advocacy

- Tabling at local community events
- Partnering with faith-based organizations on webinars and mobile pop-up clinics

CCCE Outreach Functions

- Community Advisory Board – community engagement best practices, disease-focused working groups, patient perspective in clinical trials and clinical care.
- Training of community providers, CHWs, patient navigators on regenerative medicine.

Alpha Clinics Outreach Models

Variable approaches

Structure: Subset of Alpha Clinic awardees have community engagement milestones

Community Outreach Functions:

- Tabling/Presentations at community events and disease-specific support groups
- Community Advisory Boards/Community Engagement Studies for clinical protocol feedback

Metrics & Evaluation:

- Generally focused on participant counts & participant surveys

Community Outreach Examples

Disease-Focused Community Outreach

- Sickle Cell Disease (UCSF, UCLA, COH): Town halls, UCSF Beyond The Price Tag Webinars, Cayenne Wellness Patient Education Events,

- Other Disease Indications (Cedars, UCSD, Stanford): ALS, HIV/AIDS, Type 1 Diabetes, Parkinson's Disease, Angelman Syndrome, Lupus, etc.

- Multi-lingual Community Clinic Outreach (Cedars) – Clinical Monsenor Oscar Romera, Clinical Del Socorro, Koryo Health Foundation

Community Engagement on Clinical Trials

Community Engagement Studios

- Alpha Clinics: UCSD, UC Irvine, Cedars Sinai, USC/CHLA
- Intent: Forum for community input on clinical trial protocol, trial operations and patient outreach/retention plans
- Composition: Patients, caregivers, patient advocates, support group organizers, physicians
- Impact: Patient perspective on eligibility, outcomes, follow up visits, caregiver burden, financial support needs.

USC Determinants of Clinical Trial Participation in Underserved Communities Survey

- Community physicians and community patients
- Network-wide dissemination of survey
- Co-developed by CIRM EDUC trainee

Network Opportunities for Coordination

- Network-wide coordination on community outreach activities
- Knowledge sharing between CCCE CBO-driven engagement & AC disease-focused engagement
- Scaling of Community Engagement Studios for CGT clinical trials
- Best practices for patient outreach, recruitment and retention
- Standardization of metrics and evaluations

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Thank you!