



Communications Internship

Background

The California Institute for Regenerative Medicine (CIRM) communications team is the voice of the Agency and reports our progress towards accelerating stem cell treatments to patients with unmet medical needs to the general public. The communications team manages the CIRM website, social media, blog and general communications support for CIRM staff.

Internship Description

We're looking for a talented and motivated student or individual with a passion for science communications to help take our efforts to the next level. The internship will be part-time for one year with the option for extension. Because of the complex nature of some of the research they will be asked to write about, and the maturity required when dealing with patients or patient advocates who are battling life-threatening diseases, this position is better suited to a graduate or undergraduate student rather than a high school student.

The selected intern will help with the following projects:

- Create new content and improve existing content on the CIRM website. This includes updating existing CIRM content, developing new educational pages for patients and the public, and researching other institution and company websites for new ideas.
- Help manage CIRM's social media channels which include Facebook, Twitter, Instagram, LinkedIn and YouTube. The Intern will actively develop new social media posts for our accounts and repost older relevant CIRM content. He/she will also research the latest social media strategies, help launch and run CIRM social media campaigns, and identify social media influencers that could help spread CIRM news.
- Write blogs for the CIRM Stem Cellar, our daily blog about the latest stem cell research news. The intern will write a blog once a week. They will also spend time researching potential blog topics and identifying other stem cell-focused blogs for new ideas.

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- The intern will provide general support to the communications team and will likely gain experience in other areas of communications not mentioned previously.

Requirements

- Must have strong writing skills and an interest in science and communications
- Experience with Microsoft word, power point, and excel
- Experience with various social media platforms
- Able to commit 10-15 hours a week

Position Details

Location: Oakland, CA

Hours: This is an unpaid internship. CIRM will work with your schedule to better benefit the Intern. We are happy to work with your educational institution to provide credit for this internship.

To apply for this internship, follow the instructions provided on our website at:
<https://www.cirm.ca.gov/aboutcirm/employment-opportunities>

Equal Opportunity Employer

CIRM is an equal opportunity employer to all, regardless of age, ancestry, color, disability (mental and physical), exercising the right to family care and medical leave, gender, gender expression, gender identity, genetic information, marital status, medical condition, military or veteran status, national origin, political affiliation, race, religious creed, sex (includes pregnancy, childbirth, breastfeeding and related medical conditions), and sexual orientation.

Reasonable Accommodation

If you have a disability and need assistance in applying for a position, please contact Human Resources at jobs@cirm.ca.gov.