**April 8, 2016** 



**Presentation to Intellectual Property & Science** Joint Subcommittee of the ICOC

# Accelerating Therapies through Public-Private Partnership (ATP3)

**Objective:** to promote "industry pull" by funding a private partner to in-license and advance high quality CIRM technologies toward commercialization and to patients



# ATP3 Concept Approved December 17, 2015

- CIRM will commit up to \$75M over a 5 year period to the ATP3 awardee for development of in-licensed CIRM-funded projects
- The ATP3 award will be in the form of a loan that offers a potential financial return to CIRM
- The ATP3 awardee will commit \$75M upfront to fund the business
- Licensed CIRM projects will be subject to provisions of CIRM's IP regulations and will be returned in cases where the ATP3 entity ultimately decides not to develop that technology



## Rationale for ATP3 Award Loan Structure

- Create a compelling business case that would attract a top-notch management team / commercialization partner for CIRM technologies
- Enable a financial return to CIRM given that, as a state agency,
   CIRM cannot own shares of the ATP3 funded company
- Optimize the financial return to CIRM stakeholders upon success of the ATP3 funded entity



# ATP3 - Striking a Balance

Attract the top ATP3 team

Financial Return to CIRM Stakeholders

Low Cost of Capital

ATP3 Loan can be converted to shares

Share financial risk

CIRM cannotown shares but can sell the Loan

CIRM assistance for licensing the most promising technologies

Return to CIRM commensurate with the value of the company



## **ATP3 Loan Features**

#### Low Cost of Capital

50% repayment discount on the sum of principal amount and interest

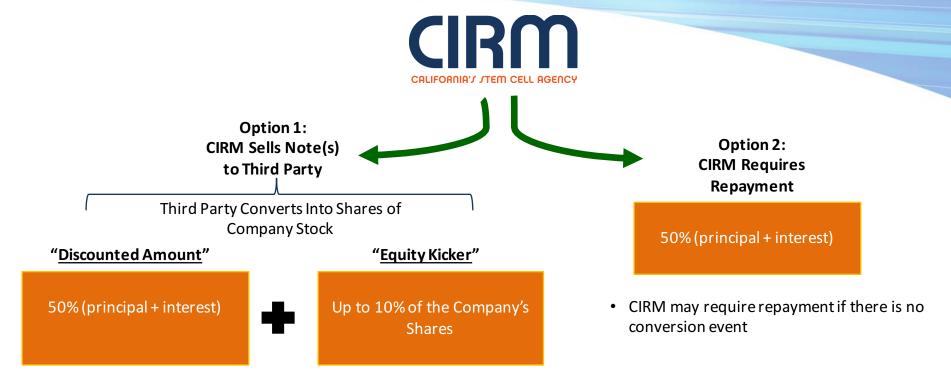
#### Risk Sharing

CIRM contributes up to \$75M (in the form of a loan) to develop inlicensed CIRM technologies and the ATP3 awardee contributes at least \$75M to the stem cell business enterprise

#### Convertible Loan Option

CIRM can sell the loan to a 3<sup>rd</sup> party at a price commensurate with the valuation of the company. ATP3 loan can then be converted by the 3<sup>rd</sup> party to shares.

# CIRM has the Option to Sell the Note(s) or Require Repayment



• Conversion triggers include: liquidity event (e.g. IPO or sale of the company), qualified financing or maturity date



# Return to CIRM Dependent Upon Future Value of the Company Accelerating Therapier ATP3 through public private partnership

#### **ATP3 Award**

1st Note: \$25M

2<sup>nd</sup> Note: \$25M

3<sup>rd</sup> Note: \$25M

- Awardee has access to \$75M of funding to advance CIRMfunded research
- CIRM provides funding on a reimbursement basis
- Three-tiered structure allows CIRM to sell an individual Note without terminating the overall award

CIRM sells Note(s) to Third Party 3<sup>rd</sup> Party Note Holder Converts into Shares of Company Stock:

"Discounted Amount"

50% (principal + interest)

 Payment to Note Holder in shares of company stock (instead of cash repayment) "Equity Kicker"

Up to 10% of the Company's Shares

- Protects against future dilution
- Three tiers of declining ownership commensurate with risk



### **Process and Governance**

- CIRM-funded programs in-licensed by ATP3 subject to Grants Working Group review and Application Review Subcommittee Approval
- Funding provided on a reimbursement basis
- Consent Rights outlined in Term Sheet
- Authority for decisions related to the loan delegated to President with concurrence of Chair and Vice Chair



# Requested Action

At its December 17, 2015 meeting, the Board delegated authority to the Science and IP and Industry Subcommittees to approve the terms of the ATP3 award. We therefore request the joint Subcommittee's approval of these terms so that we may issue a request for applications.

