



ATTACHMENT B

Professional Fees Rate Sheet

Edelman FY 2006 Billing Rates		
Gail Becker	President, Western Region (Los Angeles)	\$450
Tom Goff	Executive Vice President/ Deputy General Manager (Los Angeles)	\$380
Steve Telliano	Senior Vice President/General Manager (Public Affairs)	\$340
Lorie Fiber	Senior Vice President (Health)	\$285
Adam Silber	Vice President (Public Affairs)	\$240
Jacqueline Quintanilla	Account Supervisor (Health)	\$175
Daren Kwok	Account Executive (Health)	\$150

In recognition of CIRM's standing as a government agency, CIRM will benefit from a 10 percent discount off the professional fee rates.

If an individual is reassigned, transfers, or leaves the employ of Edelman, Edelman will replace the individual no longer working on the account with another qualified employee of a similar level. Edelman may also have other individuals work on the account for specific tasks at the hourly rate appropriate for the individual's practice, location, and position. Standard billing rates for positions in the Los Angeles Healthcare and Sacramento Public Affairs unit are as follows:

Los Angeles Healthcare	Hourly Rate	Sacramento Public Affairs	Hourly Rate
President	\$450	Senior Vice President/General Manager	\$340
EVP/Deputy General Manager	\$380	Vice President	\$240
Senior Vice President	\$285	Senior Account Supervisor	\$200
Account Supervisor	\$175	Account Supervisor	\$165
Account Supervisor (Diversity)	\$160	Account Executive	\$145
Senior Account Executive	\$165	Assistant Account Executive	\$140
Account Executive	\$150	Intern	\$65
Assistant Account Executive	\$145		

8/5/05 ICOC Meeting
AGENDA ITEM #9C-ii
Edelman Fees Rate Sheet

Intern	\$70		
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